

# BANNERSHOP.com.au

YOUR BUDDY IN THE PRINTING BUSINESS



## Marketing is all about managing your brand...

The marketing of a brand involves more than just creating a logo or a tagline then printing them. Branding helps articulate exactly what a service or product is, what it does, and who buys from us. It's important to consider our own brand, what it is that we offer, and what it is that really makes us stand out.

Most of all, our brand is what we are connected to and it's essential that once we determine what it should be, that we always remain consistent with it and articulate this clearly to the market. The most fundamental articulation of any brand is what we have on our signage and point-of-sale materials.

As John Hegarty, in the publication *Hegarty on Advertising* wrote: "Always remember, a brand is the most valuable piece of real estate in the world - a corner of someone's mind."

**WOW!**

SUPER-FAST  
ONLINE ORDERING



FINISHED ART  
FROM YOUR  
DESIGN



PROMOTIONAL  
WIND FLAGS



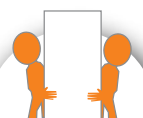
ROLLER  
BANNERS



OUTDOOR  
VINYL BANNERS



EXHIBITION  
SOLUTIONS



PROFESSIONAL  
INSTALLATION

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For this reason it's important to work with a printing and signage partner that understands your needs, and is able to help you by producing consistent and high-quality materials that promote your brand. On top of this they should help you manage your requirements from creation through to production and installation.

At BannerSHOP we know the importance of branding, and its significance to your business. We don't just sell you promotional flags, POS flags, stickers, vinyl banners or pull-up banners. We satisfy your entire branding needs from artwork to installation.

BannerSHOP is your branding partner – we understand that visual displays and signs are vital to your business and work with you to help you choose the format that is most suitable, in both price and effectiveness.

With 2014 ending soon, It's a great time to discuss your 2015 branding requirements with BannerSHOP.

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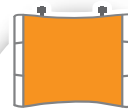
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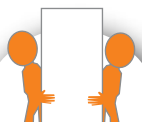
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